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(TUE) AUG 17 2004 11:48/ST. 11:47/No. 6833031114 P 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Plow

Serial No.: 09/922,182

Filed: August 2, 2001

For: **SYSTEM, METHOD, AND COMPUTER
PROGRAM PRODUCT FOR STORING INTERNET
ADVERTISEMENTS AT A USER COMPUTER**

) Art Unit: 3671

) Examiner: Mammen

) STL9-2000-0035-US1

) August 13, 2004
) 750 B STREET, Suite 3120
) San Diego, CA 92101
)

OFFICIAL

RESPONSE TO OFFICE ACTION

Commissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

In response to the Office Action dated June 25, 2004, please amend the above-captioned patent application as follows.

1176-3.AM3